



Real Estate Photoshoot Checklist

One of the first steps in getting your home on the market is the photoshoot. Good pictures and video are essential for gaining online exposure that attracts potential buyers to your home. The following checklist will help you prepare your home for the photoshoot. While not all-inclusive, it provides a good starting point to help your home become “picture perfect”.

EXTERIOR

- Remove vehicles from driveway and curbside
- Clear walkways
- Mow lawns, trim bushes, rake leaves, remove weeds
- Put away toys, bikes, sports equipment
- Remove hoses, garden equipment
- Clean, arrange outdoor patio furniture, open umbrella
- Clean pool and patio area
- Sweep patio, deck, driveway and pathways

INTERIOR COMMON AREAS

- Open shades, blinds, curtains
- Put away, organize children's toys
- Empty, hide waste cans
- Hide pet belongings (food, bowls, beds, toys)
- Vacuum floors and carpet
- Turn off TV's and electronics
- Check and replace unlighted ceiling and lamp bulbs
- Hide electrical cords and power strips
- Vacuum, mop all flooring, clean baseboards

DINING ROOM

- Arrange dining room table and chairs
- Add decorative centerpiece
- Set dining table with dishes, silverware, glasses

OFFICE/DEN

- Remove clutter from desktop and shelves
- Remove boxes, items from floor
- Hide confidential documents

BEDROOMS

- Make beds, arrange pillows
- Put clothes, shoes, personal items away
- Dust furniture, remove clutter
- Remove items from under bed
- Open shades, blinds, curtains
- Clean glass windows

BATHROOMS

- Hang fresh towels, arrange neatly
- Remove toiletries from counters
- Clean sinks, faucets and counters
- Clean mirrors and vanities
- Clean toilets, close lids
- Remove all items from tubs and showers
- Clean tubs, showers, faucets and shower heads
- Remove old rugs from floors
- Display full roll of toilet paper on spools
- Remove cosmetics, personal items

KITCHEN

- Remove magnets, photos, papers from fridge
- Store food, beverages in cabinet and fridge
- Clean sink, faucet and counters
- Clean stove, oven and other appliances
- Store older appliances for uncluttered counters
- Hide soaps, sponges and towels
- Organize, clean counters
- Empty dishwasher and put all dishes in cabinets
- Clean, organize food pantry
- Vacuum, mop kitchen floor
- Clean lighting fixtures
- Check and replace unlighted ceiling bulbs

